



May 19, 2006

HydroMassage
15395 Roosevelt Blvd.
Clearwater, FL 33760

Dear HydroMassage,

The HydroMassage has been a great addition to my Planet Beach franchise. Everybody who tries the bed loves it! It's a great addition in a tanning spa for this kind of a venue. The HydroMassage helps me reach various demographics that otherwise would probably never step foot in the facility. For instance, my facility now appeals to men and pregnant woman who wouldn't normally tan but are interested and able to get a massage. I've noticed that I can also appeal to the "30-something" demographic, who don't typically use the UV equipment, but will come in for the HydroMassage.

Currently, I am putting about 5-6 customers per day on the bed. I sell individual sessions for \$1 per minute as well as an all inclusive membership for \$124.95 which includes massage, UV and spa. I have noticed that HydroMassage helps immensely to close people on the package deal. They love that they can get unlimited massages for a month! Customers love the HydroMassage because they can jump on it for 10-20 minutes on their lunch break or after work; this makes the turnover on this piece of equipment really easy! Plus it's no problem to clean and service.

Clients find the HydroMassage "very relaxing". One client couldn't even raise her arm, but after using the HydroMassage, her condition improved. This shows that not only does the HydroMassage provide a comforting experience, but it is also a healing piece of equipment.

I am so pleased with the HydroMassage and know that I made the right decision when choosing this piece of equipment as part of my spa package. Other franchises need to know that if they choose HydroMassage they will get a very positive response from their clients which will lead to an increased amount of referrals to their facility and an increase in revenue! The HydroMassage has more than exceeded my expectations!

Thank you HydroMassage,

A handwritten signature in cursive script that reads "Angie Dunham".

Angie Dunham
Planet Beach
Springs, Florida